



## BA in Business Management Pathways: International Business Management- Marketing-Finance- Human Resource Management

### Course overview

Studying for a business and management studies degree allows you to develop a broad understanding of business organisations and provides you with subject-specific knowledge in areas such as markets, customers, finance, operations, communication, information technology and business policy and strategy.

### Skills

- Self management
- Problem solving
- Analytical skills
- People Management
- Creativity innovation
- Strategic thinking
- Planning /organizing
- Change management
- Social responsibility
- Decision making

### Employability and Careers

Business Management is a very broad field that brings about careers in different industries including manufacturing, medical and health care, charities, hotels ,government, chemical, IT and IS, fashion, grocery advertising and promotions, utilities and construction, the wide-ranging aspects of business management create opportunities in the public, private and non-profit sectors



### About SIST

SIST is the first institute in Morocco, delivering programmes from the University of Cardiff Metropolitan University leading to internationally recognised British degrees. SIST is also the only Institute in Morocco to deliver complete, internationally accredited, British degree with an addition to the Moroccan degree accredited by the Ministry of Higher Education in Morocco.

### Placement Tests

To join SIST, every student must take a placement test provided by Oxford English Testing which takes place every Wednesday at 11 AM. Make sure to book your appointment in advance.

### How to apply

Take appointment with SIST Admissions Officer who will explain the step by step process and support you during your application. Once completed your application in Morocco, Bachelor and MBA applications are forwarded to Cardiff Metropolitan University Admissions Office for approval. An acceptance letter will be issued for successful candidates.

### **Vous parlez pas anglais? Aucun souci!**

SIST réserve une année préparatoire aux élèves qui souhaitent parler parfaitement anglais avant de prolonger leurs études supérieurs soit au Maroc soit à l'étranger. Rejoignez l'année préparatoire pour atteindre le niveau B2 en Anglais.

## CONTACT US

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### BA in Business Management

The Content of this programme has been designed to develop skills and knowledge from either a generalist perspective or through professional specialisation



### BSc Computer Science

The aim of the programme is to develop your knowledge in the analysis, development and application of IT systems. It is designed to introduce students to the relevant business issues that technology can help to solve. The students will be involved in exercises that allow them to consider the best IT practices.



### BA in Tourism Management

Considered to be the leading international field. Tourism management is the shadow of all the activities related to industries such as tourism, hospitality and event management



### BA in Interior Architecture

This course will offer you the skills, knowledge and work experience you need to become a leader in one of the most dynamic, creative, economically valuable and diverse areas of design



### BA in Tourism Management

#### Course overview

Applying for this major will allow you to go in depth into a multidisciplinary field that will prepare you with the interest, experience, and training for management positions in the food, accommodations. Tourism management might also include enterprises, associations, and public authorities that market tourism services to potential travelers.

#### Skills

- Leadership
- Listening Skills
- Ability to Understand and improve Human Relationships.
- Resolve Conflicts/ Counseling.
- Interact well with Diverse Cultures and Groups.
- Interpersonal skills.

#### Employability and Careers

Graduates of tourism management enter the workforce with an understanding of the organisational management principles that guide tourism operations, as well as a broad understanding of the structural processes affecting tourism today, including commercial, social, and environmental factors. The specialised management training equips graduates with the skills needed in the industry to plan, implement and manage tourism operations.



### BSc Computer Science

#### Course overview

Technology is changing our world — including how we do business, how we communicate and what we do for entertainment. In this quickly changing landscape, opportunities abound for people with advanced technological skills. Through SIST computer science major, you'll develop knowledge and improve your ability to innovate, solve problems and succeed across a range of careers.

#### Skills

- IT Analytical Skills.
- Business Intelligence
- Critical Thinking
- Soft Skills
- Logical Thinking
- Leadership
- Problem Solving
- IT Project Management
- Innovation Skills

#### Employability and Careers

Different industries rely on software to improve their performance. Software projects are used in every industry, from medicine to aeronautics. Job positions in this board field can be seen as follows: Computer and Information Systems Managers, Chief Technology Officers (CTO), Chief Information Officers (CIO).

